

Press release: 05.03.07 (9)

**Up-to-date news from the world circumnavigators  
at any time:**

## **The JOTT & PEE "ground station" provides a professional PR service**

**The Hannover-based advertising agency JOTT & PEE Marketing, Kommunikation und Werbung GmbH is supplying the media activities for the North German world circumnavigators' project.**

As early as the run-up phase, media contacts were established. After the adventurers' departure from Hannover-Langenhagen Airport on March 14, the constant updating of the project-specific web presentation [www.globeflight-rallye.com](http://www.globeflight-rallye.com) is the focus of the agency's work.

For the crew, JOTT & PEE serves as a journalistic ground station. Co-pilot Sebastian Rothammel will send log entries, travelogues and photos of each leg and stopover during the 80 days' journey to Hannover using a notebook for the web transmission. The agency will then process the information immediately, provide a German translation and post it on the internet.

Apart from these vibrant sites, [globeflight-rallye.com](http://globeflight-rallye.com) offers a lot of background information about the pilots, their motives and expectations, as well as data about the single-engined aeroplane - and some exiting details about navigation systems, safety devices and emergency equipment.

Furthermore, there are press releases to download as well as a PDF archive with all newspaper articles to date.

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